Ten demands for maintaining media freedom in Czechia

Media freedom is the cornerstone of every democratic society. Independent journalism, together with media literacy and free access to information, is the best prevention against disinformation. In the run-up to the Czech parliamentary elections on 3 and 4 October 2025, the undersigned organisations therefore propose to political parties specific steps to protect these values.

We present ten priority recommendations aimed at preventing undue restrictions on media freedom and access to information, increasing the protection of Czech and exiled journalists, strengthening the independence of public service media, as well as establishing fair and transparent conditions for the functioning of the media market. These recommendations are needed for media freedom to be maintained and improved in Czechia, ranked 10th out of 180 countries in RSF's 2025 World Press Freedom Index.

Developed on the basis of consultations with experts and stakeholders, the proposed measures have been inspired by the European Union (EU) legislation, especially the <u>European Media Freedom Act</u> (EMFA), which recently came into force, as well as by the standards established by the Council of Europe.

We urge every democratic political party to subscribe to these ten principles as a reflection of their will to support citizens' access to pluralistic and reliable information, which is a precondition for an informed public debate in a healthy democratic society.

1. Address attacks on journalists

- Adopt or extend codes of conduct in parliament and political parties that allow for the condemnation of verbal attacks on journalists and disciplinary measures where appropriate.
- Create conditions for rapid and thorough investigation of physical and online attacks on journalists, including regional, independent and exiled reporters, and guarantee the rights and protection of journalists by a well-trained police, e.g. through the application of the International Press Freedom Police Codex.
- Ensure effective cooperation between law enforcement authorities and the emerging non-governmental platform for the safety of journalists of the Czech National Committee of the International Press Institute, as well as with other similar initiatives.

2. Protect the media from Strategic lawsuits against public participation (SLAPPs)

- Effectively and timely implement the EU <u>Anti-SLAPP Directive</u> and <u>Recommendation</u>
 as well as the <u>Recommendation</u> of the Council of Europe's Committee of Ministers and
 the <u>Resolution of the Czech Government Council for Human Rights</u> by
 - o applying the protection to both transnational and domestic cases;
 - o introducing a system of effective sanctions to deter the use of SLAPP;
 - allowing courts to dismiss a lawsuit as SLAPP on their own initiative at an early stage of the proceedings;
 - adopting measures to compensate victims for damages incurred as a result of SLAPP:
 - ensuring that judicial and other authorities are informed in great detail about SLAPP issues;

 collecting systematically and publishing continuously data on SLAPP lawsuits targeting journalists.

3. Do not restrict media freedom

- Refrain from any legislative measures that could potentially cause a chilling effect on journalists and silence them.
- Consult any legislative proposals impacting the media market, media freedom and the ability of journalists to gather and disseminate information with professional organisations of publishers and journalists.

4. Respect the role of self-regulation

- Avoid criminalising the publication of public-interest information coming from the investigation by law-enforcement authorities.
- Respect the role of self-regulation, especially in defining the concept of "public interest" and in assessing possible violations of the code of ethics.
- Prevent the state and any public authority from defining the terms "journalist" and "publisher" beyond the legislation currently in force.
- Refrain from creating any lists of journalists or publishers (black or white lists) or any registers that could be misused.
- Consider exclusively the commitment of a media to a self-regulatory platform when taking a decision on distributing state advertisement, without using any evaluating tools.
- Refrain from entrusting the Council for Radio and Television Broadcasting (RRTV) with powers beyond the scope defined by the EMFA and give a preference to self-regulation over regulation where allowed by the EMFA.

5. Ensure effective protection of confidentiality of journalistic sources and communications

- Ensure that the use of surveillance technologies (e.g. spyware) against journalists is always subject to prior approval by an independent judicial authority and meets all other conditions in accordance with the Article 4 of the EMFA.
- Guarantee that surveillance technologies are not misused against journalists under the
 pretext of national security or for any other purpose arising from <u>EU Council Framework</u>
 <u>Decision 2002/584/JHA</u>.
- Entrust an independent body or entity with the relevant expertise to provide assistance to the persons specified in Article 4(8) of the EMFA in exercising their right to effective judicial protection.

6. Improve access to public information and political events

- Shorten the deadlines for deciding on appeals and remove unjustified fees for information serving the public interest by amending the Czech Freedom of Information Act.
- Ensure equal access to information and to public events and allow for accreditation for meetings and press conferences of the government, parliament, and political parties for all journalists, regardless of their editorial affiliation.

7. Protect the copyright of the media

- Establish a legislative environment that respects the copyright and publishing rights of Czech media and protects them from abuse by digital platforms, including generative artificial intelligence training models.
- Support collective administrators and professional organisations of publishers and journalists in negotiating remuneration terms with platforms in accordance with the <u>EU</u> <u>Directive on Copyright in the Digital Single Market</u>.
- Actively participate in European negotiations on a common approach to digital platforms.

8. Strengthen the independence and relevance of public service media

- Maintain Czech Television, Czech Radio and Czech Press Agency as editorially independent public service media and their current funding models to minimise political influence and interference.
- Ensure transparent and pluralistic nomination procedures for the public service media councils in line with the EMFA, and establish expertise as a key criterion for selecting their members.
- Support the memorandum between public service media and private media.

9. Create conditions for the functioning of a pluralistic private market

- In order to protect pluralism in the media market, ensure fair conditions of competition on the advertisement market and in online space between public and private media, in accordance with the European Commission's <u>Communication</u> on the application of state aid rules to public media.
- In accordance with Articles 6 and 25 of the EMFA, ensure transparent and fair allocation of state advertising, while respecting a transparent and non-discriminatory audience measurement system developed in the media sector.
- Refrain from criminalising media that receive transparent funding from foreign and cross-border sources.

10. Support media freedom in undemocratic countries

 Guarantee a free, stable and safe environment for exiled journalists and media based in Czechia and broadcasting towards non-democratic countries, so that they can provide reliable information as an alternative to government propaganda.

Association of online publishers (AOV)

Reporters Without Borders (RSF)

European Centre for Press and Media Freedom (ECPMF)

Syndicate of journalists of the Czech Republic (SN CR)

International Press Institute - Czech National Committee (CZ IPI)

With support of:

Association of European Journalists in Belgium (AEJ Belgium)

Association of European Journalists – French section (AEJ France)

Committee to Protect Journalists (CPJ)

Czech Writers Association (AS, ČR)

European Federation of Journalists (EFJ)

European Publishers Council (EPC)

European Writers' Council (EWC)

Free Press for Eastern Europe (FPEE)

Free Press Unlimited (FPU)

International Freedom of Expression Exchange (IFEX)

International Media Support (IMS)

International Press Institute (IPI)

Media Diversity Institute

News Media Europe (NME)

Osservatorio Balcani Caucaso Transeuropa (OBCT)

Public Media Alliance (PMA)

South East Europe Media Organisation (SEEMO)

Women in Media