



Committee to Protect Journalists

# Corporate Partnership Information

2024



# The Committee to Protect Journalists

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### Who We Are

The Committee to Protect Journalists was founded over 40 years ago as a nonprofit, nonpartisan organization with the mission of defending journalists who report the news despite facing tremendous risks.

Over the years, our advocacy has helped win dozens of positive legal reforms, convictions in scores of journalist murders, and the release of hundreds of jailed journalists. CPJ has also provided direct assistance to thousands of journalists all over the world. Today, we are recognized as a leader in the global fight to protect press freedom.

### Why Partner With CPJ?

To support CPJ is to advance press freedom at the highest levels and provide immediate, high-impact relief to journalists in dire need around the world. Your investment will make a crucial difference in the lives of embattled journalists worldwide.

While many organizations are engaged in research, analysis and advocacy, CPJ is one of the few global press freedom organizations with a mandate to provide direct assistance to journalists in need. We work in over 120 countries providing safety advice, help with relocation, assistance for medical or psychosocial needs, legal support, and more. Since 2019, CPJ's journalist assistance fund has grown five-fold — there is a dire and growing need for our assistance across the globe.

Since our founding over four decades ago, we have earned our reputation as a reliable and leading source of credible information on press freedom issues and a trusted advocate for journalists under threat around the world. Our research is the gold standard in the field of press freedom.

CPJ is a 501c(3) tax-exempt organization — all donations are tax-deductible. CPJ is known for its effective programming and cost efficiency, and is a Four Star Charity on Charity Navigator. See our latest [annual report](#) for detailed financial information and donor listings.

# How We Protect Journalists

## ***Direct Assistance and Trainings***

We offer physical, digital, and physiological support to journalists all over the world and provide detailed safety information to them in the form of one-on-one consultations and group workshops. Our Gene Roberts Fund for Emergency Assistance dispenses emergency grants to journalists in distress worldwide. We work to prevent deaths, detentions, kidnappings, and other dangers through information sharing and practical guidance, while providing on-the-ground advocacy and rapid response support to those who are injured, imprisoned, or forced to flee because of their work.

## ***Crisis Response***

Journalists are the world's eyes and ears on the ground when crises emerge. Whereas other groups focus on support for journalists in the mid- to long-term, CPJ serves as the "ambulance" to address their immediate needs. When conflict erupts, as we have seen in Afghanistan, Ukraine, and Gaza, we quickly identify journalists' most pressing needs — whether they be emergency first aid kits, relocation assistance, or trauma support — scale our response rapidly, and effectively partner with other organizations to maximize our impact.

## ***Freeing Imprisoned Journalists***

We document each journalist's detention and advocate on their behalf. We carry out "Free the Press" campaigns each year and raise the issue of imprisonment in our meetings with leaders from all over the world. And each year, we honor an imprisoned journalist at our International Press Freedom Awards ceremony in hopes of accelerating their release.

## ***Winning Justice in Journalist Murders***

When a journalist is murdered, we talk to their family and friends, we consult their colleagues, and we speak to police and local authorities. We conduct advocacy and report on the murder in our work, making sure to highlight the issue with our partners. We call on local and national authorities to ensure the killers are brought to justice. We also publish an Impunity Index each year, which highlights those countries where journalists are killed and their murderers go free.

**Since 2018, we have provided over \$2.2 million in financial assistance to journalists in need.**

**In 2023 we supported 719 journalists from 59 countries, providing physical and digital safety advice, letters of support, and other guidance to nearly 300 journalists and financial assistance totaling over \$687,000.**

*(Photo: AFP/Jack Guez)*

# Corporate Partnership Program

Join CPJ's corporate partners program and show your support of press freedom around the world. You will be helping to ensure that information—a shared global resource necessary to ensure accountability and deliver economic growth—is available to all people, everywhere.

## CHAMPION | \$250,000

- Premium seating for twelve at CPJ's annual International Press Freedom Awards (IPFA) in New York, the largest US media freedom event of its kind
- Listing as a Champion on IPFA invitation and in the program
- Named sponsor of the IPFA post-event reception
- Company logo on CPJ's website and projected on screen at the IPFA
- Special recognition from the podium at the IPFA
- Digital ad projected on screen at the IPFA
- Opportunity to have CPJ's CEO or other key representatives speak at a company event
- Invitation to join CPJ's monthly insight briefings

## UNDERWRITER | \$100,000

- Premium seating for twelve at the IPFA
- Listing as an Underwriter on IPFA invitation and in the program
- Company logo on CPJ's website and projected on screen at the IPFA
- Digital ad projected on screen at the IPFA
- Special recognition from the podium at the IPFA
- Opportunity to have a key CPJ representative speak at a company event.
- Invitation to join CPJ's monthly insight briefings

## LEADER | \$50,000

- Premium seating for ten at the IPFA
- Listing as a Leader on IPFA invitation and in the program
- Company logo in the program and projected on screen at the IPFA
- Digital ad projected on screen at the IPFA.
- Invitation to join CPJ's monthly insight briefings

## BENEFACTOR | \$25,000

- Priority seating for ten at the IPFA
- Listing as Benefactor on invitation and in the program
- Company logo in the program and projected on screen at the IPFA
- Invitation to join CPJ's monthly insight briefings.

## PATRON | \$15,000

- Preferred seating for ten at the IPFA
- Listing as a Patron on invitation and in the program
- Invitation to join CPJ's monthly insight briefings.

# Programmatic Support

**In our work to keep journalists safe and free from emerging threats across the world, several priority areas have taken shape. Your support of one of CPJ programs will enable us to address the most urgent threats to journalists and most pressing cross-cutting issues in press freedom.**

## Crisis Response

Large-scale crises, including the ongoing wars in Gaza, Ukraine, and Sudan, pose magnified and sustained threats to journalists and journalism.

These crises cause dramatic spikes in urgent requests for journalists' assistance in the short term. However, the prolonged and protracted nature of these crises tremendously impact journalists' well-being in the long term, giving rise to complex needs such as exile and trauma support.



Support for this body of work will fund:

- **Increasing the number of staff providing safety information, support, and research:** CPJ has undergone tremendous growth the past two years, increasing our capacity to respond more swiftly and effectively to increasing requests for help. We are continuing to invest in our staff, with special emphasis on specialist regional and assistance expertise to provide more targeted information in a timely manner to journalists around the world.
- **Growing our Journalist Assistance Fund:** In 2023 we provided nearly \$700,000 in financial assistance to journalists in need around the world, the largest amount in CPJ's history. Recognizing the incredible demand for CPJ's emergency financial assistance from journalists in need across the globe, we have doubled our Gene Roberts Emergency Fund for journalist assistance to \$1 million in 2024.
- **Building a safety trends forecasting capability:** We are commissioning a needs analysis and designing a mechanism that would allow CPJ to anticipate emerging threats and enable us to quickly deploy resources where they are most needed.

## Exile Support

Press freedom's global decline has led to an increasing number of people forced to flee their homes and upend their lives. More than 30% of our assistance grants in 2023 covered expenses to help journalists leave their country of origin or settle and begin a new life in their host country. Out of all journalists financially supported in 2023, spanning all needs, over 58% were living in exile.

Funding for this body of work will :

- **Provide life-saving financial assistance:** We provide emergency grants to journalists in distress which cover costs of fleeing their country of origin or their basic needs as they rebuild their lives in a new country and continue their vital journalism work.
- **Help journalists seek refuge:** We provide letters of support to journalists to assist with visa applications, connect journalists with fellowship opportunities, and advise on navigating immigration structures in exile.
- **Advocate for emergency visas:** Over the years, we have seen our advocacy successfully secure emergency relocation visas for journalists to a number of countries, and we continue to advocate with governments for their wider availability.

## Psychosocial & Trauma Support

A combination of repeated exposure to traumatic events, a growing exile crisis, the threat or experience of arrest, detention or harm, financial insecurity, long hours, and increasing hostility towards the media all contribute to psychological distress for journalists. The need for mental health support is growing rapidly. In 2023 CPJ provided support to nearly 150 journalists for trauma needs, over three times the number of journalists assisted with trauma needs in 2022.

Funding for this body of work will:

- **Provide individual and group emergency grants:** We provide emergency grants to journalists in distress to cover the costs of one-on-one therapy or mental health support.
- **Sponsor group mental health workshops:** When more culturally or contextually appropriate, we provide group workshops to help more journalists at once and address specific needs. In 2023 we initiated group mental health workshops for Burmese and Russian journalists living in exile and a rest and respite initiative for journalists covering the conflict in Sudan.

## Technology & Digital Safety

Those who seek to silence and harm journalists are now able to do so from behind a screen. CPJ is closely monitoring and quickly reacting to the dramatic increase in threats to journalists' digital security, including surveillance and threats to privacy, online harassment, internet shutdowns, efforts to criminalize and censor news online, digital forensic technologies, and the emergent threats and opportunities posed by AI for press freedom.

Funding for this body of work will:

- **Provide digital safety training:** We provide guidance and training to journalists through one-on-one consultations and group workshops, and share resources for journalists including [Digital Safety Kits](#), [spyware-specific safety notes](#), and [risk assessments](#).
- **Conduct high-level advocacy:** Under the leadership of our new Technology Advocacy Manager, we are scaling our work documenting digital threats to journalists and building our capacity to engage with technology companies, policymakers, regulators, and other stakeholders on issues at the nexus of press freedom and technology.

## Climate Change

As our changing climate unfolds into numerous global crises, environmental coverage has emerged as one of the world's most crucial journalistic beats. Critical information from reporters across the globe is essential not only to keeping us informed about our changing planet but also enables us to respond effectively to this existential threat.



*Journalists report in a flooded area. (Reuters/Stephane Mahe)*

Funding for this body of work will:

- **Provide direct assistance:** We field and respond to financial and non-financial requests to support reporters facing challenges due to their environmental coverage.
- **Invest in research:** We are investing in a climate fellow to evaluate and assess our existing data on press freedom violations related to climate reporting and recommend interventions.
- **Advocate for journalists:** We pursue justice for journalists such as British freelance journalist Dom Phillips, who was shot and killed during a reporting trip in the Brazilian Amazon in June 2022.

# Other Partnership Opportunities

**In addition to the sponsorship and programmatic support opportunities listed above, we welcome the opportunity to collaborate in the following ways and demonstrate your company's values and commitment to safeguarding a free and independent press.**

## ***Event Sponsorship***

CPJ hosts a variety of events throughout the year, including panel discussions, webinars, and trainings.

To sponsor a planned event, or to find out more information about hosting your own fundraiser to benefit CPJ, please contact our Development team at [development@cpj.org](mailto:development@cpj.org)



## ***Matching Donation Campaign***

CPJ produces a variety of communications throughout the year to highlight key issues in press freedom, particularly on commemorative days and holidays, such as World Press Freedom Day, Data Privacy Day, Giving Tuesday, etc. To help us maximize impact and launch a match challenge on a particular occasion, please contact us to discuss options.

For more information about providing a matching grant or setting up an employee match program to benefit CPJ, please contact our Development team.

## ***Cause Marketing Campaign***

We are happy to partner with you or your company on donating book or music royalties or setting up a charitable sales promotion to benefit CPJ. Please contact us with the details of your campaign, brand, and good or service being sold and we will be in touch to discuss further.





Thank you for your interest in supporting CPJ. We are grateful for the generous contributions from a diverse range of corporations that enable us to carry out our work protecting journalists.

We welcome the opportunity to learn more about your organization and discuss a custom partnership to best engage your company. If you are interested in partnering with us, please fill out the survey below or contact us.

## **Contact**

CPJ Development Team  
development@cpj.org  
212-465-1004

## **Survey**

